



**Ed-Tech**  
A F R I C A

# GRAPHIC DESIGN

3 Months Course





# Ed-Tech

A F R I C A

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Transforming education  
through technology

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# graphic design

## Curriculum Index

### \* **Module-1 Image Editing, Image Manipulation, Effective Background**

#### **Adobe Photoshop Expert Course**

- Introduction to Photoshop
- Selection
- Crop and Select Color
- Image Editing Tools & Color Correction
- Brush Tools
- Colour
- Create Path
- Text
- Create Shape
- Work Mask
- Layer Style
- Filter
- 3D
- Use Adv. Option

#### **Adobe Lightroom**

- Import and Manage Photos
- Global Adjustments
- Local and Creative Adjustments
- Combining Photos
- Retouching
- Special Effects
- Exporting and Showing Off Your Work

### \* **Module-2 Graphic Designing, Illustration Designing, Lay-outing**

#### **Adobe Illustrator Expert Course**

- Getting to know the Work Area
- Selecting Artwork
- Using Shapes to create Artwork
- Editing and Combining Shapes and Paths
- Creating an Illustration
- Using color to enhance Signage
- Adding type to a Poster
- Organizing your Artwork with Layers
- Gradients, Blends, and Patterns
- Using Brushes to create a Poster

#### **Corel Draw Expert Course**

- Introduction
- Moving Around And Viewing Drawings
- Drawing And Shaping Objects
- Arranging Objects
- Working With Text
- Outlining & Filling Objects
- Using Symbols And Clipart
- Transforming Objects
- Special Effects
- Exporting Drawings
- Printing



# What is Graphic Design?

Graphic design is the craft of planning and creating visual content to communicate ideas and messages.

Graphic design is also known as communication design, and Graphic Designers are essentially visual communicators. They bring visual concepts to life, most commonly through graphic design software, and inform or engage consumers through text, graphics and images.

## Softwares which we going to use :

- Adobe Photoshop
- CorelDRAW

## What do I do as a graphic designer?

- Create visual concepts, using computer software or by hand, to communicate ideas that inspire, inform, and captivate consumers.
- They develop the overall layout and production design for applications such as advertisements, brochures, magazines, and reports

## Types of Graphic Design

- Web Design
- UI and Interactive Design
- Advertising and Marketing Design
- Motion Graphics and Animation
- Packaging Design
- Game Design
- Publication and Typographic Design.

## Career opportunities

- Creative director
- User experience (UX) designer
- User interface (UI) designer
- Production artist
- Product developer
- Art director
- Marketing specialist
- Multimedia artist or animator

For clarity after studying Graphic Designing you can easily work in different industries doing ;

- Emails.
- Newsletters.
- Billboards and other signage.
- Posters.
- Print ads.
- Trade show booths.
- Physical mailers.
- Website assets.



# Why go for Adobe Photoshop & CorelDRAW?

## Adobe Photoshop

Photoshop started the digital image manipulation revolution more than 30 years ago, and Adobe's groundbreaking application continues to be the best photo editing software money can buy (or rent, to be more precise).

If you need layered image editing, typography, drawing, and a multitude of effects, you need Photoshop. Designers and photographers alike find the most—and the most advanced—tools available for their crafts in this application. And it's continually changing.

Adobe updates it frequently, adding innovative capabilities and support for new formats. Because of its state-of-the-art leadership position and the polish and usability of the software, Photoshop gets a rare five-star rating and it is a PCMag Editors' Choice winner among image editing applications.

## CorelDRAW

CorelDRAW is a vector graphics designing software that is offered by Corel Corporation. It is a multiple functional software that is used by a number of graphic designers for their graphics professional work. CorelDRAW offers you the different types of brushes that help you in creating a detailed image with a realistic look and that image can easily convey its real purpose.

You can also design a 3d object or logo in CorelDRAW software as a vector image with the help of its exciting tools and features which will add plus point to your designing works. CorelDRAW software is also used for making an image of PNG and CDR file format which makes that image usable for other designing software.

You can use CorelDRAW software for creating QR codes, and generation of page layouts with some special effects for a particular theme. In CorelDRAW we have Text Tool also which offers you designing of different types of Text logos, helps in write designer matter of magazines as well as you can make typographical works in CorelDRAW software.

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# GRAPHIC DESIGN

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**"This is the bridge between art and commerce, creating powerful visual identities for brands and businesses."**



**think  
out-  
side  
the  
box**



**IMPOSSIBLE IS NOTHING!**

CREATE  
YOUR OWN  
FUTURE

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**" Graphic Design is the the ultimate  
form of problem-solving,  
using visual  
elements to communicate  
solutions."**



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