



Ed-Tech
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GRAPHIC DESIGN

Training - 5 Days





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Transforming education
through technology

graphic design

Curriculum Index

* Module-1 Image Editing, Image Manipulation, Effective Background

Adobe Photoshop Expert Course

- Introduction to Photoshop
- Tool & their Functions
- Image Editing Tools
- Brush Tools
- Colour & Color Correction
- Text
- Use of pen tool for selection & shapes
- Work Mask
- Layer Styles
- 3D layers
- Use Adv. Options

* Module-2 Graphic Designing, Illustration Designing, Lay-outing

Adobe Illustrator Expert Course

- Getting to know the Work Area
- Selecting Artwork
- Using Shapes to create Artwork
- Editing & Combining Shapes & Paths
- Creating an Illustration
- Using color to enhance Signage
- Creating Posters
- Organizing your Artwork with Layers
- Gradients, Blends, and Patterns

Lorem ipsum



What is Graphic Design?

Graphic design is the craft of planning and creating visual content to communicate ideas and messages.

Graphic design is also known as communication design, and Graphic Designers are essentially visual communicators. They bring visual concepts to life, most commonly through graphic design software, and inform or engage consumers through text, graphics and images.

Softwares which we going to use :

- Adobe Photoshop
- CorelDRAW

What do I do as a graphic designer?

- Create visual concepts, using computer software or by hand, to communicate ideas that inspire, inform, and captivate consumers.
- They develop the overall layout and production design for applications such as advertisements, brochures, magazines, and reports

Types of Graphic Design

- Web Design
- UI and Interactive Design
- Advertising and Marketing Design
- Motion Graphics and Animation
- Packaging Design
- Game Design
- Publication and Typographic Design.

Career opportunities

- Creative director
- User experience (UX) designer
- User interface (UI) designer
- Production artist
- Product developer
- Art director
- Marketing specialist
- Multimedia artist or animator

For clarity after studying Graphic Designing you can easily work in different industries doing ;

- Emails.
- Newsletters.
- Billboards and other signage.
- Posters.
- Print ads.
- Trade show booths.
- Physical mailers.
- Website assets.



Why go for Adobe Photoshop ?

Adobe Photoshop

Photoshop started the digital image manipulation revolution more than 30 years ago, and Adobe's groundbreaking application continues to be the best photo editing software money can buy (or rent, to be more precise).

If you need layered image editing, typography, drawing, and a multitude of effects, you need Photoshop. Designers and photographers alike find the most—and the most advanced—tools available for their crafts in this application. And it's continually changing.

Adobe updates it frequently, adding innovative capabilities and support for new formats. Because of its state-of-the-art leadership position and the polish and usability of the software, Photoshop gets a rare five-star rating and it is a PCMag Editors' Choice winner among image editing applications.



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